

 **AIM rule 26**  
Company Number SC521839

**Beeks**<sup>1</sup>

Build.Connect.Analyse.



# AIM rule 26

## DESCRIPTION OF THE BUSINESS

Beeks Financial Cloud Group plc trades as Beeks Group and has been the leading provider of managed cloud compute, connectivity, and analytics in the global financial sector since 2011. Beeks delivers low-latency, private cloud solutions optimised exclusively for capital markets and financial services.

The Group offers bare metal and virtual private servers, in addition to connectivity, colocation and on-premise solutions as well as comprehensive monitoring and performance analytics.

Our Infrastructure-as-a-Service (IaaS) model gives organisations the flexibility and agility to deploy and connect to a variety of exchanges, trading venues and cloud service providers at a fraction of the cost of building their own networks and infrastructure.

Based in the UK with an expanding network of international data centres, Beeks supports global customers at scale in leading financial hubs such as New York, London, Hong Kong, Tokyo, Singapore and Australia, supported by our 24/7 Network Operations Centre (NOC).

Our IaaS services are entirely cloud based, with our customers self-provisioning infrastructure and connectivity in the key financial data centres with a minimum 30-day customer commitment. Where possible, we leverage automation to allow our clients the ability to reduce complexity in deploying and managing IT environments.

The Group's platform has been specifically designed for latency sensitive automated trading environments and provides 'on demand' low latency computing resources to its clients through its direct connectivity to the leading Financial Exchanges across the world.

The Group's platform uses a cloud computing model, which enables clients to access and manage the trading services they need via the internet on month to month commitments. Clients use an "on demand" or "pay for what you use" model which provides low latency trading capability on a large scale and is quicker and cheaper than building their own bespoke physical server platform and obtaining network connectivity themselves, which could take several weeks, by which time the client's trading advantage could be obsolete.

We operate in a considerable, and growing, market. Cloud computing is driving the next phase of digital business, as organisations pursue disruption through emerging technologies like generative artificial intelligence (AI) and Web3.

The finance industry has been increasingly adopting cloud solutions due to their scalability, cost-efficiency, and flexibility. Managed cloud providers have been a key enabler of this trend, as we offer expertise in managing complex financial systems on cloud infrastructure.

Beeks' clients include over 220 financial institutions including Tier 1 banks and major financial exchanges as well as over 6000 direct/indirect Virtual Private Server ("VPS") clients worldwide. Over 30 Forex brokers, including some of the largest ranked globally by volume, "white label" the Beeks platform for use by their own clients.

## BOARD OF DIRECTORS

You can find the company's directors and a biographical description of each at [beeksgroup.com](https://beeksgroup.com)



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## **COUNTRY OF INCORPORATION**

Company name: Beeks Financial Cloud Group plc  
Country of incorporation: UK  
Company registration number: SC521839  
Main country of operation: UK

## **REGISTERED OFFICE AND PRINCIPAL PLACE OF BUSINESS:**

Riverside Building, 2 Kings Inch Way, Braehead, Renfrew, PA4 8YU, United Kingdom

## **INFORMATION REGARDING OTHER EXCHANGES**

The Company's ordinary shares are traded on the AIM market of the London Stock Exchange. There are no other exchanges or trading platforms on which the Company has applied or agreed to have any of its securities admitted or traded.

## **DETAILS OF ANY RESTRICTIONS ON THE TRANSFER OF AIM SECURITIES**

There are no restrictions on the transfer of the Company's securities.

## **NUMBER OF SHARES IN ISSUE\***

Details of Share Information can be found at [beeksgroup.com](https://beeksgroup.com)

## **KEY ADVISERS**

Details of the Company's nominated adviser and its other key advisers can be found at [beeksgroup.com](https://beeksgroup.com)

## **SHAREHOLDER DOCUMENTS**

You can find the most recently published annual accounts, including the Company's Admission Document at [beeksgroup.com](https://beeksgroup.com)

## **REGULATORY NEWS SERVICE**

You can find the most recent published news since admission at [beeksgroup.com](https://beeksgroup.com)

## **DETAILS OF CORPORATE GOVERNANCE**

The Company's full corporate governance code and how the company complies with the code can be found at [beeksgroup.com](https://beeksgroup.com)

## **UK CITY CODE ON TAKEOVERS AND MERGERS**

Beeks Financial Cloud Group PLC is subject to the UK City Code on takeovers and mergers.

## **RESEARCH NOTE**

Progressive Equity Research have been engaged to write on Beeks.

\* Information correct as of 20 November 2023.