



AIM rule 26



DESCRIPTION OF THE BUSINESS

Beeks Financial Cloud is a leading cloud computing and connectivity provider for financial services. The Company's cloud-based Infrastructure-as-a-Service (IaaS) model allows financial organisations the flexibility and agility to deploy and connect to a variety of exchanges, trading venues and cloud service providers at a fraction of the cost of building their own networks and infrastructure. Based in the UK with fifteen data centres globally and low-latency connectivity between sites, the Beeks Financial Cloud supports its global customers at scale in the leading financial centres.

The Company currently offers server infrastructure and connectivity to its clients which enables same-day trading of Forex, Futures, Equities, Fixed income and cryptocurrency financial products on Financial Exchanges and Trading Venues.

The Group's platform has been specifically designed for latency sensitive automated trading environments and provides 'on demand' low latency computing resources to its clients through its direct connectivity to the leading Financial Exchanges across the world.

The Beeks platform uses a cloud computing model, which enables clients to access and manage the trading services they need via the internet on month to month commitments. Clients use an "on demand" or "pay for what you use" model which provides low latency trading capability on a large scale and is quicker and cheaper than building their own bespoke physical server platform and obtaining network connectivity themselves, which could take several weeks, by which time the client's trading advantage could be obsolete.

Beeks is positioned to benefit from the growth in the market for automated trading and the growing adoption of cloud computing. The Company operates in a fragmented marketplace, offering opportunity for accelerated growth through acquisition.

Beeks' clients include over 220 financial institutions and over 6000 direct/indirect Virtual Private Server ("VPS") clients worldwide. Over 30 Forex brokers, including some of the largest ranked globally by volume, "white label" the Beeks platform for use by their own clients.

BOARD OF DIRECTORS

You can find the company's directors and a biographical description of each at beeksgroup.com

COUNTRY OF INCORPORATION

Company name:	Beeks Financial Cloud Group plc
Country of incorporation:	UK
Company registration number:	SC521839
Main country of operation:	UK

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REGISTERED OFFICE AND PRINCIPAL PLACE OF BUSINESS:

Lumina Building
40 Ainslie Road
Hillington
Glasgow G52 4RU

INFORMATION REGARDING OTHER EXCHANGES

The Company's ordinary shares are traded on the AIM market of the London Stock Exchange. There are no other exchanges or trading platforms on which the Company has applied or agreed to have any of its securities admitted or traded.

DETAILS OF ANY RESTRICTIONS ON THE TRANSFER OF AIM SECURITIES

There are no restrictions on the transfer of the Company's securities.

NUMBER OF SHARES IN ISSUE*

Details of Share Information can be found at beeksgroup.com

KEY ADVISERS

Details of the Company's nominated adviser and its other key advisers can be found at beeksgroup.com

SHAREHOLDER DOCUMENTS

You can find the most recently published annual accounts, including the Company's Admission Document at beeksgroup.com

REGULATORY NEWS SERVICE

You can find the most recent published news since admission at beeksgroup.com

DETAILS OF CORPORATE GOVERNANCE

The Company's full corporate governance code and how the company complies with the code can be found at beeksgroup.com

UK CITY CODE ON TAKEOVERS AND MERGERS

Beeks Financial Cloud Group plc is subject to the UK City Code on takeovers and mergers.

RESEARCH NOTE

Progressive Equity Research have been engaged to write on Beeks.

* Information correct as of 22 June 2021.