

Reducing barriers to entry and time to market for institutional clients trading forex/futures and equities

## INFRASTRUCTURE-AS-A-SERVICE FOR LOW LATENCY FINANCIAL MARKETS

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EQUINIX

Beeks

## Global same-day, consumption-based deployment

Together, Beeks Financial Cloud and Equinix offer low latency compute and connectivity options for financial market participants, enabling global same-day, consumption-based, Infrastructure-as-a-Service (IaaS) deployment.

With Beeks' eighteen data centres around the globe and low connectivity between sites, we reduce barriers to entry and time to market for institutional clients trading forex/futures and equities. We provide global reach, an easy transaction web shop and a flexible business model with a monthly consumption-based contract.

## The challenges you face

#### Latency

Low latency and stable connectivity are prerequisites for financial services. How can you be sure you have the optimum combination?

### Hybrid cloud management

Are you employing a hybrid cloud solution that enables you to outsource managed infrastructure and connectivity, while providing access to multiple major cloud providers?

### Security and risk concerns

To ensure the security of your data and reduce slippage, you need the most secure fibre lines and connections into a private network. Have you got them?

### Connectivity

Does your connectivity help reduce vital latencies to some of your prime venues and exchanges, providing more options and maximising service to your customers?

## The key benefits of our solution

#### **Minimising latency**

Through our high-speed WAN network, we deliver low latency and direct connections in the proximity of Equinix data centres and financial services ecosystems.

## Agile interconnectivity to any cloud

We facilitate connectivity to the major cloud service providers through Equinix Cloud Exchange (ECX) Fabric<sup>™</sup>, deploying IaaS.

## Maximising security levels

We ensure the highest levels of security covering all aspects, from physical secure cages to secure private cross-connects connectivity.

## Same-day deployment anywhere

You can be up and running in hours, with quick delivery of our extensive range of infrastructure and connectivity products in our data centres globally.

EQUINIX

## Our leading capabilities enable your success

## Co-location tailored for the financial market

For institutions requiring the level of security and privacy that can only be provided by co-location, we provide co-location in any of our data centres within our private cages.

## Managed ECX Fabric<sup>™</sup> service

Equinix Cloud Exchange (ECX) Fabric<sup>™</sup> directly, securely and dynamically connects distributed infrastructure and digital ecosystems globally on Platform Equinix<sup>®</sup> via software-defined interconnection. By leveraging ECX Fabric<sup>™</sup>, you can directly interconnect with us via private connections in a secure, low latency, high performance environment.

#### **Start today**

Our unique web shop partner portal enables you to configure and order your server immediately, for same-day deployment, with dedicated servers ready in hours. You can then manage your infrastructure, billing and view our global server capacity via this platform.

### **Platform Equinix®**

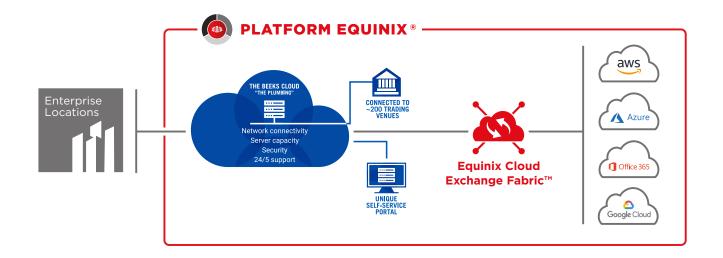
Platform Equinix<sup>®</sup> is the leading global interconnection platform for digital business. The combination of interconnection and edge services – deployed in the most strategic and highest quality data centres in the world – enables you to reach everywhere, interconnect everyone, and integrate everything. You can leverage Platform Equinix<sup>®</sup> to accelerate your digital transformation with repeatable best practices (IOA<sup>™</sup>), access the richest digital ecosystems and achieve game-changing advantages in speed, performance and scale.

### **About Equinix**

Equinix connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centres. In 52 markets across five continents, Equinix is where companies come together to realise new opportunities and accelerate their business, IT and cloud strategies. We operate the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

### **About Beeks**

Established in 2011, Beeks has grown from a single site in New Jersey, to having a presence in 18 international data centres, offering both low latency connectivity within the data centres to various venues and a Point to Point Wide Area Network joining its sites around the world.



# For more information on how Beeks and Equinix can equip you with infrastructure-as-a-service for low latency, email **sales@beeksgroup.com** or visit **beeksgroup.com**

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